

# 2017 VISIBILITY PLAN



Proud partner of Canada Makes™

## 3<sup>rd</sup> Annual Réseau Québec-3D Conference

### « TAKING THE LEAD IN ADDITIVE MANUFACTURING »

|  | <b>Prestige</b><br><b>SOLD</b><br>(1) | <b>Business</b><br><b>SOLD</b><br>(2) | <b>Network</b><br><b>SOLD</b><br>(1) | <b>Collaborative</b><br><b>Partners</b><br>(4) | <b>Exhibitor</b><br><b>Partners</b><br>(14) |
|--|---------------------------------------|---------------------------------------|--------------------------------------|--|---|
|  | \$6,000                               | \$4,000                               | \$3,000                              | \$1,500  | M* : \$700<br>NM* : \$1,000                 |
| <b>Pre-conference visibility</b>   |                                       |                                       |                                      |  |   |
| Logo on the website homepage with hyperlink                                  | ✓                                     | ✓                                     | ✓                                    | ✓  |   |
| Logo on the web registration page  | ✓                                     | ✓                                     | ✓                                    |  |   |
| <b>Visibility at event venues</b>  |                                       |                                       |                                      |  |   |
| Logo on giant screens  | ✓                                     | ✓                                     | ✓                                    | ✓  |   |
| Thank you screens/boards   | ✓                                     | ✓                                     | ✓                                    | ✓  |   |
| Logo -participant booklet  | ✓                                     | ✓                                     | ✓                                    | ✓  | ✓   |
| Booth in the exhibitor area  | ✓                                     | ✓                                     |                                      |  | ✓   |
| Article in the program   | 1 page                                | 1/2 page                              |                                      |  |   |
| Program: 1/2 page ad   | ✓                                     |                                       |                                      |  |   |
| Program: 1/3 page ad   |                                       | ✓                                     |                                      |  |   |
| Program: 1/4 page ad   |                                       |                                       | ✓                                    |  |   |
| Program: Thank you page  | ✓                                     |                                       |                                      |  |   |
| Corporate promotional flyer in the participant booklet                       | ✓                                     | ✓                                     |                                      |  |   |
| <b>Other benefits</b>  |                                       |                                       |                                      |  |   |
| Conference opening address (5 min)   | ✓                                     |                                       |                                      |  |   |
| Press release mention, including a quote                                     | ✓                                     |                                       |                                      |  |   |
| Official cocktail sponsor and speaking time (5 min)                          |                                       |                                       | ✓                                    |  |   |
| Logo on the board provided for this purpose (cocktail reception)             |                                       |                                       | ✓                                    |  |   |
| Free registrations (valued at \$250 per ticket)                              | 3                                     | 2                                     | 1                                    | 1  | 1   |
| *M = members of Réseau QC 3D, PRIMA QC and Canada Makes<br>*NM = non-members |                                       |                                       |                                      |  |   |

Organized jointly by:

